



Institute for Innovation
and Public Purpose

Missions and SDG17

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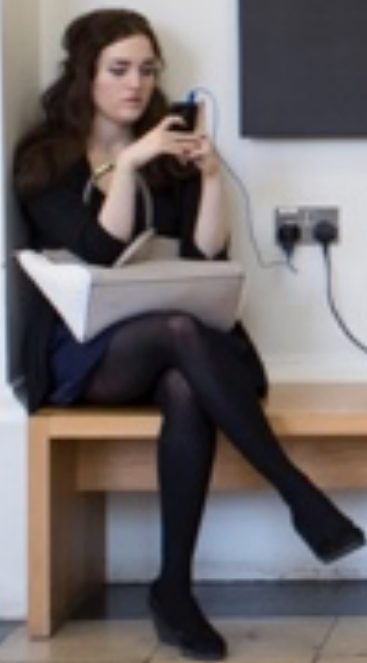
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Changing how
public value is
imagined,
practiced, and
evaluated
to tackle societal
challenges



Innovation
is political.



~~FIXING MARKETS~~

CO-CREATING
MARKETS

~~PICKING WINNERS~~

PICKING THE
WILLING

~~DE-RISKING~~

WELCOMING
UNCERTAINTY

~~LEVELLING~~

TILTING TOWARDS
A DIRECTION

Better solutions to complex problems



Steered the Government's industrial strategy to be more challenge-oriented



Led the development of the “missions” framing for the €100 billion EU Horizon programme voted on by the European Parliament



Shaped the design and implementation of the new Scottish National Investment Bank

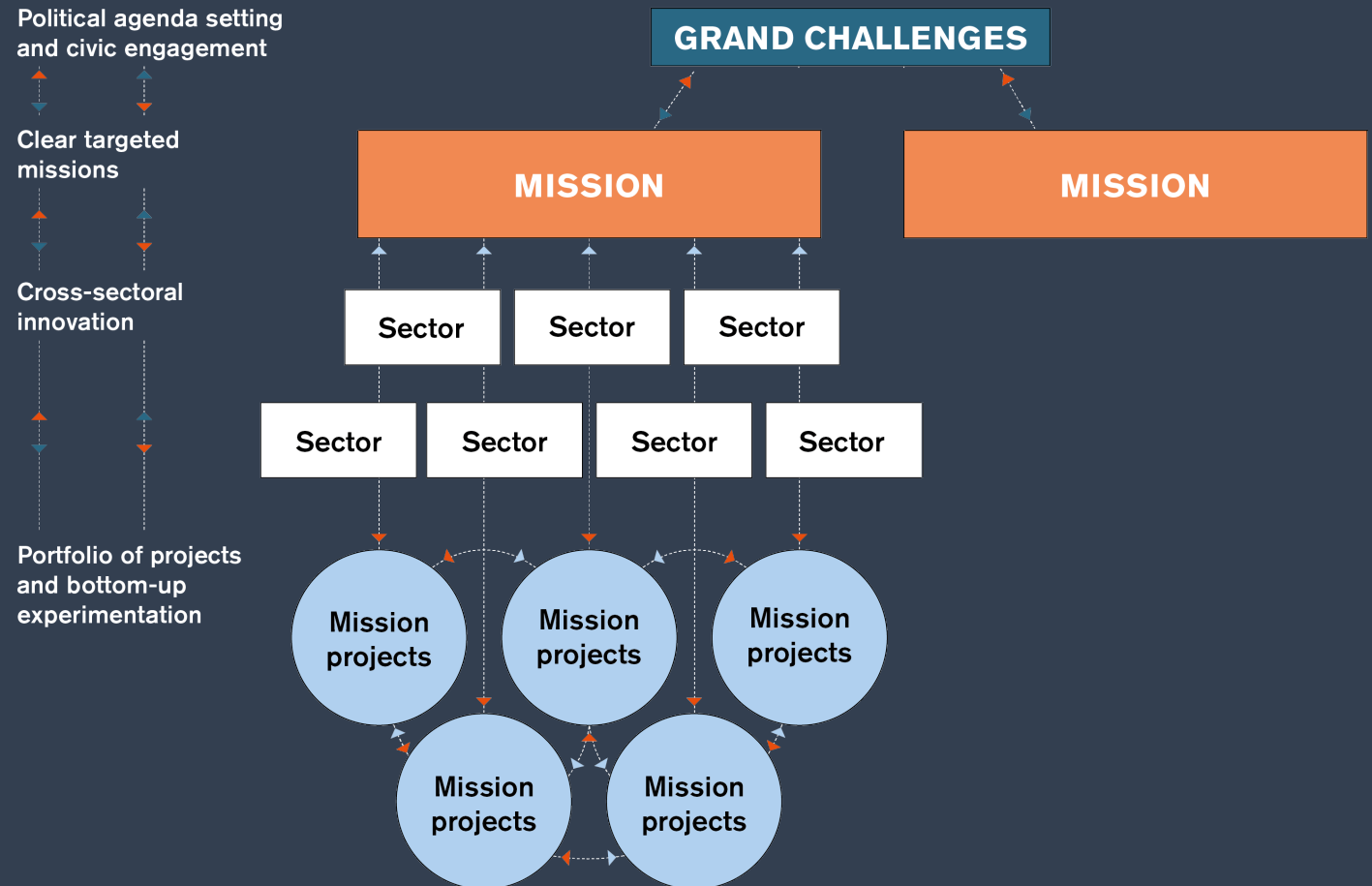


Brought notions of market co-creation and public value to the frontiers of economics, cited by the World Bank, IMF, UN, OECD, EC and more



Published the People's Prescription report to spur policymakers into creating a better health innovation system

From challenges to missions



Five criteria for missions

1. Be **bold**, inspirational, with wide societal relevance
2. Have a clear **direction**: targeted, measurable, and time-bound
3. Be ambitious but **realistic** with research and innovation actions
4. Be **cross**-disciplinary, **cross**-sectoral, and **cross**-actor innovation
5. Drive multiple, **bottom-up** solutions.



Governing Missions

- Selection (who decides?)
- Impact-driven (targets / milestones)
- Pro-active portfolio management (DARPA style)
- Financing tools to crowd-in private investment
- Flexibility and adaptability
- Accountability
- Connecting and engaging citizens
- Public sector capacity building



The Sustainable Development Goals

Sustainable Development Goals



SDGs as agenda-setting

The SDGs “re-conceptualized development as a universal aspiration for human progress that is inclusive and sustainable, displacing the MDG driven notion of development as a North-South project to meet basic needs to end poverty.”

(Fukudu-Parr et al. 2019)

SDGs & Missions

Figure 1 below illustrates the movement from broad challenges to specific missions.

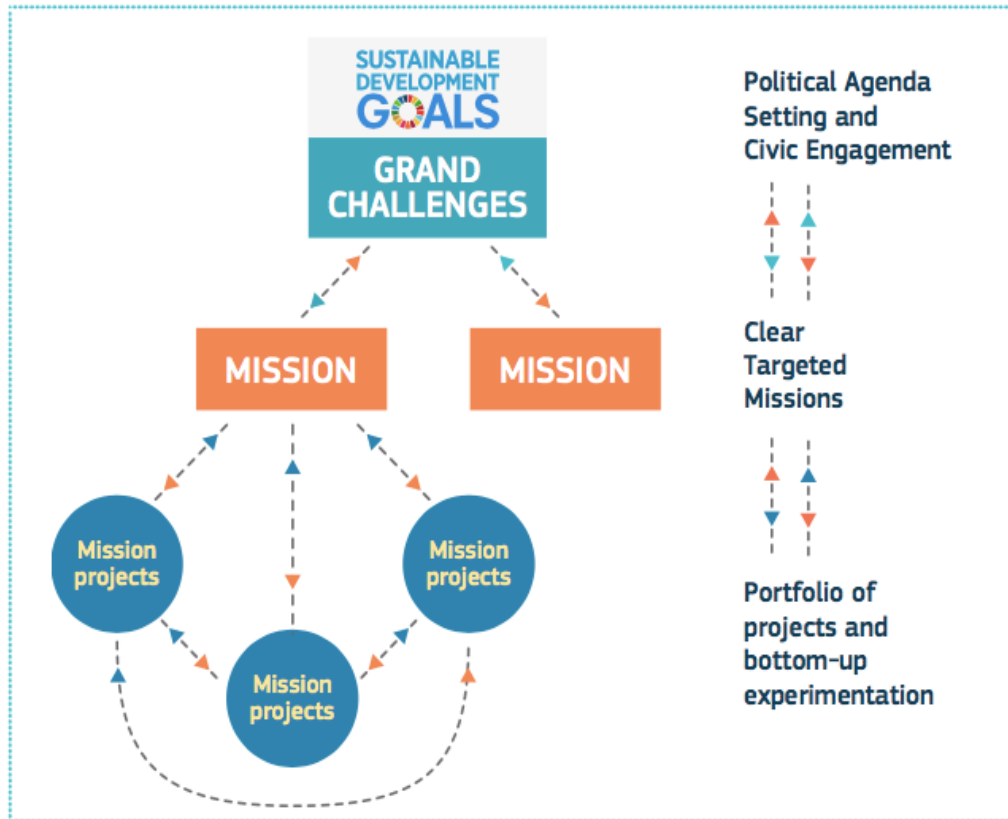


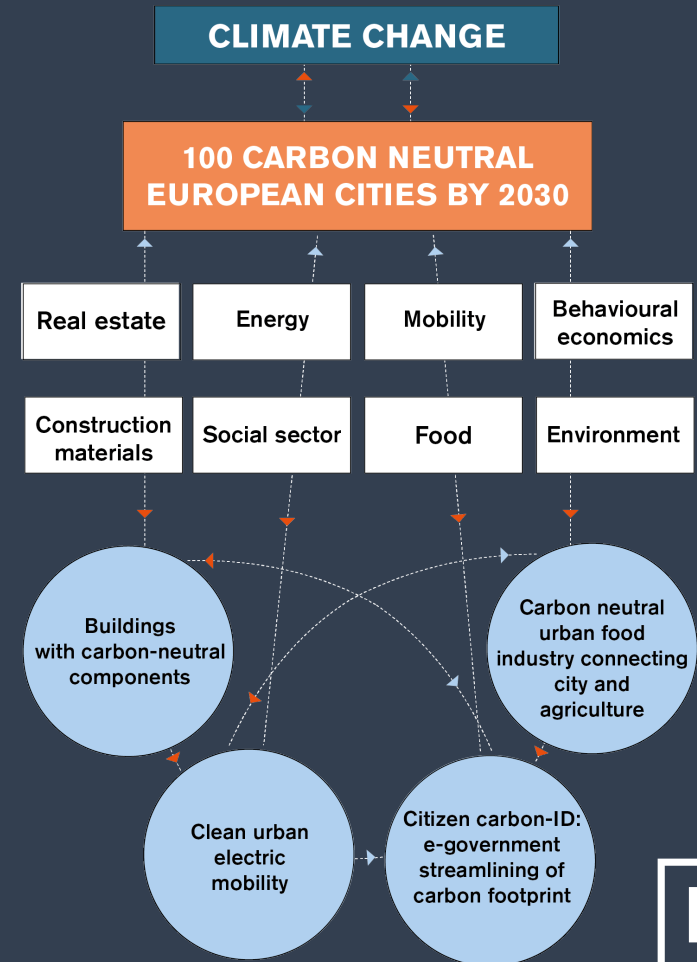
Figure 1. From Challenges to Missions Image: RTD - A.1 based on Mazzucato (2017)

Political agenda setting
and civic engagement

Clear targeted
missions

Cross-sectoral
innovation

Portfolio of projects
and bottom-up
experimentation



SDG17 – Partnerships & Implementation

Table 18.1 Sustainable Development Goal 17: targets

Sustainable Development Goal (SDG 17) – targets
<i>Multi-stakeholder partnerships</i>
17.16 Enhance the global partnership for sustainable development, complemented by multi-stakeholder partnerships that mobilize and share knowledge, expertise, technology, and financial resources, to support the achievement of the sustainable development goals in all countries, in particular developing countries
<i>Multi-stakeholder partnerships</i>
17.17 Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships
<i>Data, monitoring, and accountability</i>
17.18 By 2020, enhance capacity-building support to developing countries, including for least developed countries and small island developing States, to increase significantly the availability of high-quality, timely and reliable data disaggregated by income, gender, age, race, ethnicity, migratory status, disability, geographic location and other characteristics relevant in national contexts

Targets:

- Finance
- Technology (e.g. % internet access)
- Trade (e.g. tariff averages)
- Capacity-building
- Systemic issues
 - Policy and institutional coherence
 - Multi-stakeholder partnerships
 - Data monitoring and accountability

Available online: <https://unstats.un.org/sdgs/indicators/indicators-list/>

Implementation of SDG17



(Global Compact; 39%)

What is the *spirit* of SDG 17?

How can we draw on missions – bold, directional, realistic, cross-cutting, and bottom up – to achieve SDG17 targets?

And to invigorate partnerships?

Partnerships are political!

Innovation
is political.



Q&A

Thank you!

