# LIF Global Brazil

## The Leaders in Innovation Fellowships Global programme

The Royal Academy of Engineering's Leaders in Innovation Fellowships (LIF) programme supports talented entrepreneurs from around the globe to turn their engineering innovations into impactful, sustainable businesses.

#### What we do

We nurture bold, scalable innovations from all areas of engineering and technology that are addressing some of the world's most complex environmental, economic, and societal challenges.

#### **Our USP**

- Our personalised approach focuses on acquiring foundational entrepreneurship skills. These then lead to accelerated commercial growth, job creation, and investment in the businesses our programme supports.
- Our entrepreneurs benefit from the Academy's unique,

prestigious network, which brings together expert Academy Fellows, likeminded entrepreneurs, investors, business leaders, researchers, and policymakers.

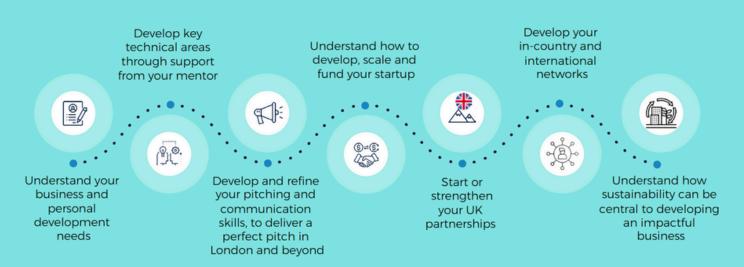
- We empower a worldwide community of more than 1,400 alumni to support each other, and curate a programme of networking events, pitch opportunities and ongoing entrepreneurship training.
- We don't take equity, fees or IP.

#### Our offer

- Smart, flexible training, designed around the needs of our innovators.
- **Tailored mentoring** from highly accomplished entrepreneurs and business leaders.
- A network of peers in the UK and internationally.
- Ongoing support from the Academy's global network and unique convening power.



### The LIF Global journey



# LIF Brazil – impact

#### LIF Global Brazil in 2022



**5 innovators** graduated



Over 150 hours of training and mentoring



5 UN SDGs out of 17 delivered against

#### **Since 2018**



118 alumni members



Over \$10 million of third party follow-on funding raised

# Impact of the programme across the world:



Since 2014 1,450 LIF alumni from 19 countries

commercialised their innovation and gathered in an active online community



More than 6,800 jobs created through innovators'



In excess of \$192 million raised as further funding by innovators to support their technology

### LIF Global 2022 innovators

- **1. Thomaz Augusto Guisard Restivo, Metallic Diamond Alloys -** a project using metallic diamonds and derived products to create construction materials with better performance, reasonable costs and better environmental impact.
- **2. Gustavo de Souza, Cell-B -** an innovative biodegradable packaging that eliminates the need for multilayer plastic packaging without compromising shelflife of food.
- **3. Fabio Santos, Cacaus biocosmetics** natural, organic, vegan, and environmentally friendly cosmetics compatible with several kinds of skins and hairs made of cacao farm wastes.

**4. Marina Souza VETRA, Bioglass -** a new bioactive glass that can effectively speed up cell proliferation, leading damaged tissue to heal faster. This technology can lower treatment costs, lead to a faster hospital discharge and improve the patient's quality of life.

**5. Marzieh Kadivar, BamBuild -** high-performance materials made from natural bamboo, using a zero-waste process, to address the environmental concerns related to construction.





#### **About LIF Global Brazil**

# LIF Global Brazil is delivered in partnership with CNPq, and Wylinka.

The primary partner for LIF Global 2025 in Brazil is CNPq. The Brazilian National Council for Scientific and Technological Development (CNPq) is an organization of the Brazilian federal government under the Ministry of Science and Technology, dedicated to the promotion of scientific and technological research and to the formation of human resources for research in the country.

The secondary partner is Wylinka, a non-profit organization whose purpose is to transform scientific knowledge into innovations that improve people's daily lives, and promote the economic, social and sustainable development of Brazil.







The journey with the startup has been amazing. I always tell my friends about the LIF programme it has been life changing for me. I am more entrepreneurial now! I am trying to sell services, reach new markets and discover new ways of achieving revenue. For me, LIF has been really important in making myself an entrepreneur.

Natanael Leitão, CEO of YLife, LIF5

### **Contact information**

#### **Academy contact**

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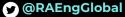
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The **Royal Academy of Engineering** is harnessing the power of engineering to build a sustainable society and an inclusive economy that works for everyone. In collaboration with our Fellows and partners, we're growing talent and developing skills for the future, driving innovation and building global partnerships, and influencing policy and engaging the public. Together we're working to tackle the greatest challenges of our age.

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