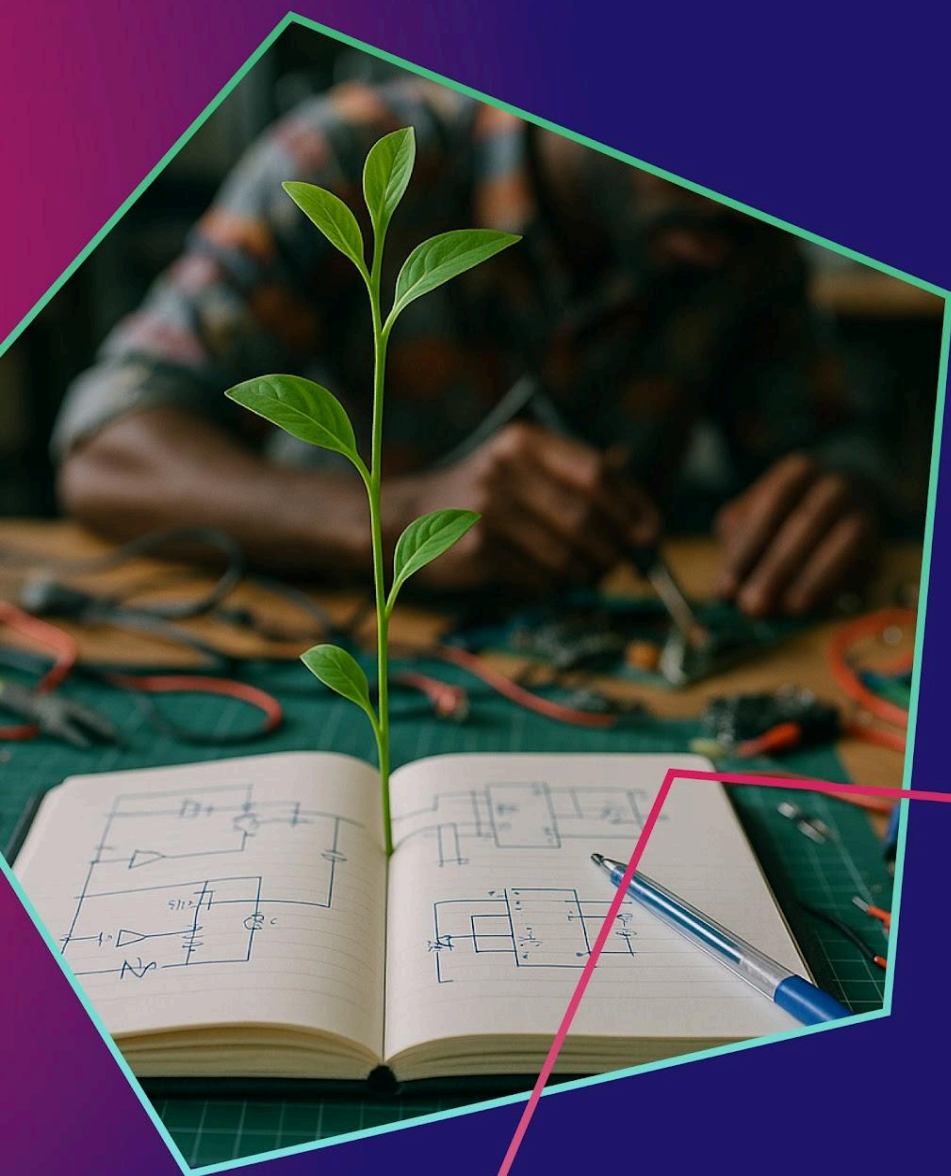


# Green Future Fellowships 2025

## Campaign toolkit



# 2025 campaign toolkit

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## Overview

The Royal Academy of Engineering's Green Future Fellowships are now open for the second round of applications. New for this year: we have launched the Green Future Fellowship Accelerated International Route (GFF AIR), providing a fast-track application pathway for exceptional non-UK-based applicants.

Academics, entrepreneurs, and innovators everywhere are invited to bring their bold ideas and projects to life. It's an exciting opportunity to break barriers to climate innovation and accelerate world-changing solutions. And we need your help to spread the word!

## How to use this toolkit

This toolkit is designed to make it simple for you to share consistent, on-brand messaging about the Green Future Fellowships. The content is ready to copy and paste, so you can post quickly and easily. Inside you'll find:

- core messaging
- ready-to-use social posts
- visual assets
- key links

This guide is designed to help you share news of this opportunity with your networks.

## Core messaging

This is the core language you can use to describe the Green Future Fellowships (GFF). It also includes a summary of the Green Future Fellowship Accelerated International Route (GFF AIR).

### **GFF: what it is, who it's for, and why now**

Climate innovation can't wait. Too many breakthroughs are held back by a lack of funding, time, or access to opportunities. The Academy's Green Future Fellowships open the door to academics, entrepreneurs, and innovators from across disciplines and around the world – providing up to £3 million in funding and 10 years of support to turn bold ideas into impact.

### **Accelerated International Route: summary**

The Green Future Fellowships Accelerated International Route is for innovators based outside the UK who are recognised leaders – or clearly on the path to becoming one – with projects too urgent to wait. It offers relocation support, up to £3 million in funding, and a decade of backing to accelerate climate solutions that demand rapid progress.

## Social posts you can copy and paste

Here you'll find ready-made posts and blurbs that you can share directly on LinkedIn, X/Twitter, or in newsletters. Simply copy, paste, and post along with the visuals linked in the 'Visual asset pack' section.

Please include our social media handles in your posts so we can share and amplify your content.

**Twitter/X:** @RAEngNews

**Facebook:** @RAEngineering

**LinkedIn:** @Royal Academy of Engineering

## LinkedIn Posts

**A:**

The @Royal Academy of Engineering's Green Future Fellowships are now open for applications! The programme is looking for climate innovators ready to take their bold ideas to the next level. Awardees receive up to £3 million in funding and 10 years of support: including training, mentorship and access to the Academy's network to help accelerate their impact. Register your interest today.

👉 <https://bit.ly/gffapply-li> #GreenFutureFellowships

**B:**

Are you an innovator tackling climate challenges? 🌍 The @Royal Academy of Engineering's Green Future Fellowship is open for applications! 🌱 It supports climate innovators from all over the world with up to £3 million in funding and 10 years of support: including training, mentoring, and a powerful global network. Take your idea to the next level. Apply today!

👉 <https://bit.ly/gffapply-li> #GreenFutureFellowships

**C:**

Do you know a climate innovator with a bold idea? 🌍 The @Royal Academy of Engineering's Green Future Fellowship is open for applications! The programme provides up to £3 million in funding and 10 years of support: including mentoring, training and a game-changing network to help awardees grow their ideas into solutions. Spread the word:

👉 <https://bit.ly/gffapply-li> #GreenFutureFellowships


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## X/Twitter Posts


A:

 Applications open! @RAEngNews #GreenFutureFellowships give climate innovators up to £3m in funding and 10 years of support. Know someone with bold ideas? Share this now: <https://bit.ly/gffapply-tw>

B:

 @RAEngNews #GreenFutureFellowships applications are open! Give your climate innovation up to £3m in funding and 10 years of support: <https://bit.ly/gffapply-tw>

C:


 @RAEngNews #GreenFutureFellowships applications are open! Help someone break the barriers to climate innovation. Share this opportunity today: <https://bit.ly/gffapply-tw>

## Newsletter blurbs

Long:

Climate innovation can't wait. Too many breakthroughs are held back by a lack of time, funding, or invisible barriers. Green Future Fellowships are designed to break those barriers – offering up to £3 million in funding, 10 years of dedicated support, and a global network. Whether you're an academic, entrepreneur, or innovator, this is your chance to free your climate innovation and bring bold ideas to life.  <https://bit.ly/gffapply-nl>

Short:

Climate innovation can't wait. Green Future Fellowships provide funding, support and networks to help bold ideas and projects grow into world-changing solutions. Whatever your background or discipline, this is a chance to free your climate innovation.  <https://bit.ly/gffapply-nl>

## Visual asset pack

Please find images and a short video you can use across social media here:

[www.raeng.org.uk/gff-resources](http://www.raeng.org.uk/gff-resources)

The pack is designed for different formats – square, vertical, and landscape – so you can share them on all platforms. Pair these visuals with the copy examples in the previous section.

## Links you can share

Here you'll find some key links to include in your posts or share directly with potential applicants. Each one has a short explanation you can also share alongside.

### Apply page:

Apply for a Green Future Fellowship here:

[www.raeng.org.uk/green-future-fellowships](http://www.raeng.org.uk/green-future-fellowships)

### GFF AIR page:

Read more about the Accelerated International Route for leading innovators:

[www.raeng.org.uk/green-future-fellowships-air](http://www.raeng.org.uk/green-future-fellowships-air)

### Video:

Watch the intro video for Green Future Fellowships here:

[www.youtube.com/shorts/HSbnITTL73I](https://www.youtube.com/shorts/HSbnITTL73I)

### FAQs:

Find answers to common questions about the Fellowship here:

[www.raeng.org.uk/programmes-and-prizes/programmes/uk-grants-and-prizes/support-for-research/gff/green-future-fellowships/faq](http://www.raeng.org.uk/programmes-and-prizes/programmes/uk-grants-and-prizes/support-for-research/gff/green-future-fellowships/faq)

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## Contact

If you have any questions or need additional resources, please contact  
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