EDUCATING TOMORROW’S ENGINEERS FOR SUCCESS IN THE DIGITAL AGE

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BREAKDOWN IN TRUST

mam. and how do I know I can trust you?

Because I'm telling you not to! Test it for yourself. Here's all my data.
ON BOTH SIDES

A Relationship built on Trust.
It's a Fan!

It's a Wall!

It's a Spear!

It's a Snake!

It's a Tree!

It's a Rope!
INTERDISCIPLINARITY
LISTENING ... WITH CURIOSITY
NOT PRETENSE
...OR BLINKERS
... JUST FEIGNING INTEREST
CONNECTION
DESIGN COUNCIL DOUBLE DIAMOND

Discover
insight into the problem

Define
the area to focus upon

Develop
potential solutions

Deliver
solutions that work

Problem

Problem Definition

Design Brief

Solution
EDUCATING FOR UNCERTAINTY