



The Royal Academy
of Engineering

Lovells

**The UK Focus for Biomedical Engineering Annual Lecture
Lecture and Dinner**

The New World of Health Work

Speaker: Neil Jordan
World Wide Executive Director
for Microsoft Healthcare Industry

7 November 2006
5.30pm for 6.00pm

The Royal College of Surgeons of England
35-43 Lincoln's Inn Fields
London WC2A 3PE



The UK Focus for Biomedical Engineering Annual Lecture

The New World of Health Work



Neil Jordan, World Wide Executive Director for Microsoft Healthcare Industry

Despite the uniform and global recognition of the need for greater access to appropriate and relevant information, the majority of health workers are forced to make clinically significant decisions with either a paucity or avalanche of information. Why, despite significant investments in information technology, are health workers still some of the poorest served communities in terms of compelling useful and useable systems? What do we learn from what has worked and what has failed in implementations around the globe in health IT? What can we glean from broader research into human factors that point us toward indicators of the possible for the current and next generation of health workers?

Neil Jordan is Microsoft's senior executive, chief strategist and spokesperson for Health Provider initiatives world wide. As such he is charged with defining and articulating the Microsoft vision for the future of healthcare, and how Microsoft products, technologies and partner solutions will make it a reality.

He was born and educated in the UK, obtaining a BA Honours degree, followed by a Masters in Biological Anthropology, from Cambridge University. He joined Microsoft six years ago and for three years was the Head of Healthcare in UK, leading the local team working with the National Health Service during the unprecedented National Programme for IT, before joining Microsoft Corporation in Redmond to take up his current new role.

Neil is passionate about the positive transformation that technology can provide to the delivery of healthcare in emerging and developed economies. He is equally passionate about the need to measure and prove its value in not-for-profit healthcare economies, where it is all the more vital that the benefit realised from budgets spent on technology solutions significantly outweigh those derived by spending that same budget on staff and medication.

Programme

5.30pm Registration
6.00pm Lecture
7:30pm Reception
8.00pm Optional Dinner
9.45pm Close

Venue

The Royal College of Surgeons of England
35-43 Lincoln's Inn Fields, London WC2A 3PE

Dress

Lounge Suits

The UK Focus for Biomedical Engineering Annual Lecture

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Tickets

Please note that you must reserve tickets for both the free lecture and optional dinner. We regret refunds on dinner tickets will not be possible after 30 October 2006 unless the ticket can be reallocated. Ticket price for the dinner is £45 for a three course meal and will be allocated on a first come, first served basis.

I wish to reserve ticket(s) for the lecture and reception

I wish to reserve ticket(s) for the dinner at £45.00 each

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Guest

Title	First name
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I enclose a cheque* payable to The Royal Academy of Engineering or

Please debit my credit card* for the sum of (*delete as appropriate)

Visa Mastercard

Account Number:

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Jacqueline Cox, Communications
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The Royal Academy of Engineering

As Britain's national academy for engineering, we bring together the country's most eminent engineers from all disciplines to promote excellence in the science, art and practice of engineering. Our strategic priorities are to enhance the UK's engineering capabilities, to celebrate excellence and inspire the next generation, and to lead debate by guiding informed thinking and influencing public policy.

The Academy's work programmes are driven by three strategic priorities, each of which provides a key contribution to a strong and vibrant engineering sector and to the health and wealth of society.

Enhancing national capabilities

As a priority, we encourage, support and facilitate links between academia and industry. Through targeted national and international programmes, we enhance – and reflect abroad – the UK's performance in the application of science, technology transfer, and the promotion and exploitation of innovation. We support high quality engineering research, encourage an interdisciplinary ethos, facilitate international exchange and provide a means of determining and disseminating best practice. In particular, our activities focus on complex and multidisciplinary areas of rapid development.

Recognising excellence and inspiring the next generation

Excellence breeds excellence. We celebrate engineering excellence and use it to inspire, support and challenge tomorrow's engineering leaders. We focus our initiatives to develop excellence and, through creative and collaborative activity, we demonstrate to the young, and those who influence them, the relevance of engineering to society.

Leading debate

Using the leadership and expertise of our Fellowship, we guide informed thinking, influence public policy making, provide a forum for the mutual exchange of ideas, and pursue effective engagement with society on matters within our competence. The Academy advocates progressive, forward-looking solutions based on impartial advice and quality foundations, and works to enhance appreciation of the positive role of engineering and its contribution to the economic strength of the nation.

UK Focus for Biomedical Engineering

The UK Focus for Biomedical Engineering provides a forum through which the principal organisations concerned with biomedical engineering can communicate, debate and act jointly upon issues which affect the field as a whole. It seeks to influence high level decision makers in the Department of Health, central government, research funding sources and industry by highlighting the important contribution that biomedical engineering makes to healthcare and by encouraging industry to exploit the opportunities available in this field.



The Royal Academy of Engineering promotes excellence in the science, art and practice of engineering.

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